

# CARES FOUNDATION'S 9<sup>TH</sup> ANNUAL EVERYONE CARES GALA

Celebrating the CAH Community

Friday, April 28, 2017

230 Fifth, New York, NY

**Maria Vogiatzi, MD**

Children's Hospital of Philadelphia  
Pioneer Award

**HONORING**

**Katherine Fowler**

Vanguard Medical Group  
Visionary Award

## Sponsorship Opportunities

- Partner \$25,000**  
VIP seating for 30 guests, company logo on event webpage, special acknowledgement during dinner and Diamond Ad
- Ambassador \$20,000**  
Preferred seating for 20 guests, company logo on event webpage, special acknowledgement during dinner and Diamond Ad
- Benefactor \$15,000**  
Preferred seating for one table 12 guests, special acknowledgement during dinner and Emerald Ad
- Angel \$10,000**  
Preferred seating for one table 10 guests, special acknowledgement during dinner and Ruby Ad
- Advocate \$7,500**  
Seating for 8 guests and Sapphire Ad
- Friend \$2,500**  
Tickets for 5 guests and Pearl Ad
- Patron \$650**  
Tickets for 2 guests and Name listing (with one line message)
- Supporter Ticket \$275 # of tickets**\_\_\_\_  
Individual ticket
- CAH Family Member Ticket \$200 # of tickets**\_\_\_\_  
Individual ticket
- Youth Ticket \$75 # of tickets**\_\_\_\_  
(13 years and under)

No physical tickets will be issued. Reservations will be made with guest name(s).

## Underwriting Opportunities

- |   |   |
|---|---|
| <input type="checkbox"/> Cocktail Reception \$6,000 | <input type="checkbox"/> Audio Visual \$3,000 |
| <input type="checkbox"/> E-Journal \$6,000          | <input type="checkbox"/> Postage \$2,500      |
| <input type="checkbox"/> Event Planner \$1,500      | <input type="checkbox"/> Decorations \$1,200  |
| <input type="checkbox"/> Printing \$4,000           |   |

## E- Journal Ads (Remains online for a full year)

**Online Ad:** Custom color ad with a corporate or personal message.  
**Online Banner:** Company logo or donor name on the event website with link to the corresponding online ad.

**Display at Event:** Online ad appears in a journal slideshow displayed on large screen at the event.

- Diamond Ad \$3,500**  
Diamond border and link to company website  
Highly visible online banner  
Frequent display of ad in slide presentation event
- Emerald Ad \$2,000**  
Emerald border and link to company website  
Frequent display of online banner  
Frequent display of slide presentation at event
- Ruby Ad \$1,500**  
Ruby border and link to company website  
Display of online banner  
Display of ad in slide presentation at event
- Sapphire Ad \$1,000**  
Sapphire border and link to company website  
Display of ad in a slide presentation at event
- Garnet Ad \$750**  
Garnet border and link to company website  
Display of journal ad in slide presentation at event
- Pearl Ad \$500**  
Half-page ad with link to company website  
Display of ad in slide presentation at event
- Name Listing \$100**  
Listing of Company or Donor Name with one line message  
Display of listing page in slide presentation at event

For complete event information and to purchase sponsorships, ads or tickets, go to

[www.CARESfoundation.org/](http://www.CARESfoundation.org/)

Please submit artwork online or via email to [Dina@caresfoundation.org](mailto:Dina@caresfoundation.org) by April 1<sup>st</sup>.

### E-Journal Ad Specifications:

Ads should be submitted in "web ready: format at 650px (W) X 450px (H). Please email company logo for online ad banner (if applicable to purchase) and company web address to link your ad. Acceptable file formats include, JPEG, PNG, and PDF. If web-ready format is unavailable, please send logo and/or other images with your message and our design team will create an ad for you.

Name \_\_\_\_\_

Title \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_ (please make checks payable to **CARES Foundation**)

Please bill my credit card:  Visa  MasterCard  American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

Mail this form along with payment to: **Everyone CARES Gala, 2414 Morris Ave., Suite 110 Union, NJ 07083**  
For questions or additional information, please contact Dina Matos at 866-227-3737: [Dina@caresfoundation.org](mailto:Dina@caresfoundation.org)